

General Manager's Report December 12, 2016

GOVERNMENT AFFAIRS UPDATE

STATE UPDATE

Oral Report - Mark Watts of Smith, Watts & Hartmann.

FEDERAL UPDATE

Oral Report - Jeff Boothe of Boothe Transit Consulting

SYSTEM-WIDE IMPROVEMENT INITIATIVES PRESENTATION

RT Launches Public Awareness Videos

Five short videos were created to encourage RT passengers to be vigilant in recognizing and reporting crime as well as possible homeland security related activity. Despite better training and advanced technology, one of the strongest weapons RT and law enforcement have to combat crime and suspicious activity is the constant attention of passengers. The videos were funded by a competitive grant from the Department of Homeland Security. RT's Marketing and Police Services departments worked closely with CineCrown Studios on the creation and production of the videos.

Through the use of a graphic-novel/comic book style theme, the videos play on the popularity of the superhero genre and address five different scenarios that are relevant to transit safety and security.

Each video is approximately one minute long in order to keep the attention of the viewer. One video will be rolled out each week on social media and pushed out on RT's safety and security app, Alert SacRT, to help build awareness and engagement in messaging.

RT CALENDAR

Regional Transit Board Meeting

January 9, 2017

RT Auditorium

5:30 P.M

(Pending Adoption of the 2017 Board Calendar)

Quarterly Retirement Board Meeting

December 14, 2016
RT Auditorium
9:00 A.M

Mobility Advisory Council Meeting

December 8, 2016
RT Auditorium
2:30 P.M.

January 12, 2017
RT Auditorium
2:30 P.M.

Paratransit, Inc. Board Meeting

January 26, 2017
2501 Florin Road
Sacramento, CA
6:00 p.m.

RT Staff – Kings vs Thunder Game November 23, 2016



“See It, Hear It, Report It” Safety and Security Video

[Video Link](#)

